

<p style="text-align: center;">Update Your Blogroll</p> <ul style="list-style-type: none"> • Check all the blogs on it are still active • Add any new blogs that you love 	<p style="text-align: center;">Reply to a Comment</p> <p>Even if the commenter never returns to read your reply, other readers will see it.</p>
<p style="text-align: center;">Promote an Old Post</p> <ul style="list-style-type: none"> • Find a great post in your archives • Tweet the link, or post it on Facebook 	<p style="text-align: center;">Email Another Blogger</p> <p>Take a couple of minutes to email a blogger who you admire, and tell them why. You'll make their day!</p>
<p style="text-align: center;">Share a Great Resource</p> <p>Sharing a link to another blogger's work is a great way to build a relationship, and to impress your readers.</p> <p>Use Twitter, Facebook, or your blog.</p>	<p style="text-align: center;">Fill in the Blanks (for Your Niche)</p> <p>How I _____ – and How You Can Too</p> <p>10 ____ Ways to _____</p> <p>Why You Need to Stop _____</p>
<p style="text-align: center;">Follow Three New People on Twitter</p> <ul style="list-style-type: none"> • Use Twitter's suggestions • See who your friends are following 	<p style="text-align: center;">Add a Call to Action</p> <ul style="list-style-type: none"> • Pick a popular post on your blog • Add a sentence at the end to encourage readers to share it, to leave a comment or to subscribe
<p style="text-align: center;">Link Two Posts</p> <ul style="list-style-type: none"> • Find two related posts in your archives • Add a link from one to the other, either in the body of the text or as "Further Reading" at the end 	<p style="text-align: center;">Prune Your RSS Feeds</p> <p>Are you subscribed to any blogs which you never read? Clear the clutter: keep your feed reader for the blogs you <i>really</i> love.</p>
<p style="text-align: center;">Sign Up as An Affiliate</p> <ul style="list-style-type: none"> • Pick a product that you already own and love • Sign up for the affiliate program (remember, you can find most things on Amazon...) 	<p style="text-align: center;">Proof-read Your Most Popular Post</p> <ul style="list-style-type: none"> • Find your most-read post (use Google Analytics) • Read it through carefully and correct any typos, broken links or other problems

<p style="text-align: center;">Add an Image to a Post</p> <ul style="list-style-type: none"> • Pick any image-less post on your blog • Go to Flickr and find a creative-commons licensed image. Add it at the start of your post. 	<p style="text-align: center;">Update a Page on Your Blog</p> <ul style="list-style-type: none"> • Check your About page (or Contact, Services, Shop, etc) • Update anything that’s out of date
<p style="text-align: center;">Ask a Question on Your Facebook Page</p> <p>Don’t just use your page to promote your new posts – ask questions and get readers engaged!</p>	<p style="text-align: center;">Tweak a Title</p> <ul style="list-style-type: none"> • Find an older post with a so-so title • - Make it stronger – try adding words like “how to”, “tips”, “easy”, etc.
<p style="text-align: center;">Leave a Comment</p> <p>Find a recent post by a fellow blogger, and leave a thoughtful comment that adds to the discussion.</p>	<p style="text-align: center;">Plan Your Next Post</p> <p>Choose an idea. Write down three – five key points to include in that post.</p>
<p style="text-align: center;">Start or Add to a List of Ideas</p> <p>Open up your ideas document/notebook (or create one). Spend two minutes adding to the list.</p>	<p style="text-align: center;">Email One of Your Readers</p> <p>Get a commenter’s email address. Write them an email – and thank them for taking the time to comment.</p>
<p style="text-align: center;">Comment on a Blogger’s Facebook Page</p> <p>You can comment as your page rather than as you, on Facebook – a great way to help spread your name.</p>	<p style="text-align: center;">Read a Bookmarked Post</p> <p>You know the great post that you bookmarked weeks ago and meant to read? Now’s the time!</p>
<p style="text-align: center;">Recommend a Product</p> <p>Choose one of the products that you’re an affiliate for. Tweet a brief recommendation, or share it on Facebook. (Use your affiliate link.)</p>	<p style="text-align: center;">Update Your Email/Forum Signature</p> <p>Is your email signature drawing readers to your blog? Try adding a link to a great, recent post or resource on your blog.</p>
<p style="text-align: center;">Post in a Forum</p> <p>If you belong to any blogging-related forums or membership sites, log in and reply to someone’s post.</p>	<p style="text-align: center;">Take a Break!</p> <p>You’ve earned it! And spending a couple of minutes staring out of the window gives your mind a chance to throw up some interesting ideas...</p>